

**Level up your
brand's media game
one course at a time.**



CONTACT US

1136 S Delano Ct. Ste B201 Chicago, IL 60605
331-642-0746
info@themediaschool.org
www.themediaschool.org



THE MEDIA SCHOOL

**Cutting-edge Media Tips
for Brands & Journalists**



WORKSHOPS

These signature workshops can be tailored for 1:1 Instruction or groups.

BRAND SCHOOL

- *Brand Storytelling Masterclass: Crafting Captivating Narratives*
- *Media Strategy for Modern Brands: Amplify Your Impact*
- *Brand Media Toolkit Workshop: Resources for Success*

J-SCHOOL

- *The Art of Producing: Behind-the-Scenes*
- *Reporting 101: From Ground Zero to Prime Time*
- *Journalism Basics: Building a Solid Foundation*

REQUEST TRAINING DETAILS

Includes a description, highlights, and pricing for each session.



We have over 10+ years of service and dozens of happy clients.

ABOUT US

OUR STORY

Founded by the distinguished media professional Kachelle Pratcher, The Media School (TMS) emerged from a union of two profound passions: media and education. Recognizing a void in accessible, high-quality media resources, Kachelle envisioned a platform that seamlessly merges her industry insights with educational tools.

OUR MISSION

We strive to empower and enlighten aspiring journalists and brands with the expertise that can elevate their media strategies. Every piece of content, every course, and every digital resource is crafted, keeping in mind our commitment to quality and the ever-evolving dynamics of the media world.

OUR MORALS

In our dedication to community growth and education, TMS proudly hosts 1-3 free monthly workshops. But our commitment doesn't stop there. Every semester, we take a step further by donating to a journalism school, ensuring that the flame of media passion burns bright in the hearts of young journalists.